



Corporate Partnerships

To make a lasting difference



break

Changing young lives

Registered Charity No 286650



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Why choose to support

break



We at Break give vulnerable children and young people the time, support, and care they need to achieve their full potential.

Whatever a child's start in life, we believe that with the right support there is no limit to what they can achieve. Through innovation, lifelong relationships, and keeping our young people at the heart of what we do, we are transforming futures and changing lives.

By establishing trusting, positive, and caring relationships with our young people, we can work with them to offer experiences and support beyond what's expected of us. Whenever the help they need is missing, we are there for them. Whether that's through therapeutic services, respite breaks, or providing a resilient home, we are committed to supporting them through whatever life has in store and walking alongside them every step of the way.

A partnership to make a lasting difference



Creating a winning partnership

When you partner with Break you get to make a demonstrable impact on the lives of the most vulnerable children and young adults in this region. There are various ways we can work together, such as Charity of the Year fundraising, cause related marketing, sponsorship, volunteering, even training.

We'd welcome a conversation with you about how we can build a partnership that meets both your needs and ours. Let's start with getting to know each other.

Benefits for You

- Create a positive association with a recognised charity.
- Create positive PR opportunities and engagement.
- Improve employee engagement and allow you to make a tangible difference in the communities in which you operate.
- A positive lever to build your culture.
- Networking and marketing opportunities.
- Boost morale and teambuilding.
- Defines and enhances corporate identity.

Benefits for Break

- Contact with an engaged workforce.
- Create a lasting relationship with employees to share a passion for our work.
- Increase awareness and visibility as you and your employees share the fantastic work you are doing to support us.
- Provide us with more financial certainty to our service provision.
- Support with networking further in the business community.



What we can offer your business

Dedicated and professional **relationship management support**.

A calendar of events and campaigns, managed and organised by our professional fundraisers; which are ideal for corporate team building, corporate entertaining or company celebrations.

Employee engagement benefits such as volunteering opportunities and individual fundraising including marathons and sponsored challenge events.

Supply of promotional literature for your fundraising including posters, flyers, collection buckets, banners and tap to donate portals to help publicise your involvement. We will also endeavour to support your activities with representatives from the charity at your events.

Fundraising pack for you to share with your staff to encourage individual fundraising.

Become a Break ‘Charity Champion’

We have a tailored approach to our partnerships to ensure our relationship with you best suits your business requirements and objectives. All packages are flexible and adapted to suit the type of charitable partnership you are looking for.



Corporate Partners

2 or more years commitment to support Break

- Free places at our challenge events
- Coverage within our annual impact report
- Priority for events sponsorship opportunities
- Professional and dedicated account manager
- Prominent logo position on our website
- Bespoke promotional plan

Charity of the Year

Choose to support Break as your Charity of the Year

- Included in our website logo gallery
- Social media coverage
- Fundraising pack & assets
- Opportunity to take part in our calendar of events
- Professional and dedicated account manager

Corporate Supporter

Regular giving or support. Including pro bono support or gift in kind.

- Included in our website logo gallery
- Social media coverage
- Fundraising pack & assets
- Regular communication and updates from our dedicated fundraising team

Ways you can fundraise for us

Events and Activities

Attend one of our events or host one of your own! Examples could be a dress down day, client or employee event, bake sale, quizzes and much more!



Individual Sponsored Challenges

Your employees could get involved by signing up to one of our challenge events like the marathon or cycle events. They could even organise their own!



Sponsorship

Extend your support further and get involved with one of popular high-profile events or projects and benefit from a whole range of activation opportunities. Our GoGoTrails are a great opportunity for you to get involved with.

Make a donation from your company

Make a one off or regular donation and benefit from associated tax relief. Or make a donation from your company charitable fund or grant if applicable.



"In 15-20 years as Break has grown, we have grown alongside the charity. We've developed a 'working relationship' – working as a part of the organisation; involved in projects, being a sounding board for ideas. This makes the relationship a real success, and then when it is successful, we share in the success.

We have taken part in the trails (Osiris sponsored a GoGoGorilla), firewalks and I have even done the London Marathon for Break. I wouldn't have gotten involved if weren't for the partnership we have developed and it's been a real pleasure to support them.

In fact myself and one of the team are taking it a step further and we have signed up to be volunteer mentors to be paired with a young person. I'm excited to start, but nervous too – I hope I can support and inspire someone."

Phillip Roffe
Managing Director
at Osiris Technologies



Get in touch to support Break today!



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